

MANUFACTURING MATTERS

**MANUFACTURE
ALABAMA**

ALABAMA'S TRADE ASSOCIATION FOR ALABAMA'S MANUFACTURERS



**birmingham
businessalliance**

THE CHAMBER FOR REGIONAL PROSPERITY

Thursday, May 23, 2024 | 11 a.m. - 2 p.m.
Sloss Furnaces National Historic Landmark

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HISTORICAL SIGNIFICANCE

The significance of manufacturing and industrial companies in Birmingham, Alabama, and the broader state, is deeply rooted in the region's history and has a profound impact on its economy, employment, and innovation today. Birmingham, often nicknamed "The Pittsburgh of the South," has been a focal point of industrial activity since the late 19th century due to its abundant natural resources, including coal, iron ore, and limestone, which are essential for steelmaking. This industrial foundation has shaped the economic landscape of Birmingham and Alabama, fostering growth, diversification, and technological advancement within the manufacturing and industrial sectors.

ABOUT THE EVENT

Birmingham Business Alliance and Manufacture Alabama are delighted to invite you to our first ever ***Manufacturing Matters*** event.

Manufacturing Matters will serve multiple purposes that can significantly benefit the local manufacturing industry, the broader Birmingham economy, and the manufacturing sector at large. Here are several key reasons to consider:

Networking and Collaboration: This conference would provide a unique platform for manufacturers to network with peers, suppliers, distributors, and potential clients. Given Birmingham's historical and growing significance in the manufacturing sector, fostering these connections can lead to collaborations, partnerships, and innovations that propel businesses forward.

Showcasing Birmingham's Manufacturing Capabilities: Birmingham has a rich history in manufacturing, and a dedicated conference can serve as an excellent opportunity to showcase the city's capabilities, innovations, and advancements in this sector. This can attract investment, new businesses, and skilled workers to the area, further strengthening the local economy.

Policy Advocacy and Regulatory Updates: In light of the 2024 Alabama Legislative Session, this event will offer a timely forum for discussing legislative updates and policy issues affecting the manufacturing industry. Participants will have the opportunity to engage in direct dialogue with Manufacture Alabama and representatives from the BBA, ensuring that the needs and concerns of the industry are heard and addressed in light of the latest legislative changes.

Attracting Talent: This conference will also highlight career opportunities within the manufacturing sector to students, graduates, and job seekers. By demonstrating the industry's innovation and growth, the event can help attract and retain talent in Birmingham, addressing any skills gaps and supporting workforce development.



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SPONSORSHIP LEVELS

	TABLE \$1,000	SUPPORTING \$1,500	PRESENTING \$4,000
VIP SEATING (RESERVED TABLE OF 8)	•	•	•
LOGO DISPLAY AT RESERVED TABLE	•	•	•
PRIORITY LOGO PLACEMENT			•
LOGO DISPLAY AT EVENT		•	•
ACKNOWLEDGEMENT ON ALL PROMOTIONAL MATERIALS		•	•
SOCIAL MEDIA RECOGNITION		•	•
SPEAKING OPPORTUNITY DURING EVENT			•